



PIGMENT VIOLET 23

DCC 3223

- Economical Alternative to Competitive Grades
 - Excellent Heat Stability and Weatherfastness
 - Exceptional Resistance Properties



Dominion Colour Corporation
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ISO 9001
ISO 14001

www.dominioncolour.com | (416) 791-4200

Pigment Yellow 23 - DCC 3223

Chemical Class

Carbazole Violet
C.A.S. # 6358-30-1

Product Overview

DCC 3223 is a blue shade violet for use in demanding automotive/fleet refinishes, agricultural/construction equipment, oil/gas/marine, industrial protective and architectural latex coatings. It has excellent tinctorial value and weatherfastness relative to competitive grades. This product also demonstrates high gloss, opacity and stability making it suitable for solvent and water borne coatings.

Key Attributes

High colour strength
Very good to excellent solvent bleed, acid and alkali resistance
Excellent masstone and tint weatherfastness
Excellent heat resistance 165°C/15 minutes
Good 2K polyurethane flocculation resistance

This product range is supported by:

DCC's global distribution network
DCC's technical service and support
DCC's commitment to quality products.

Key: P = Poor, F = Fair, G = Good, VG = Very Good, E = Excellent Recommendations: 1 = Frequently Used, 2 = Limited Use, 3 = Not normally used. * Weatherometer data

Performance Characteristics: Colour Comparison in Coatings System

Products	Colouristics		One-year Florida Exposure	
	Masstone	1:10 Tint	Masstone	Tint
Competitive Grade	Control	Control	ΔE^* 0.37	ΔE^* 4.66
DCC 3223	Similar shade Similar gloss Similar opacity ΔE^* 0.23	Slightly red hue ΔE^* 0.90 2% strong	ΔE^* 0.28	ΔE^* 4.31

*sand mill-acrylic melamine system

Product Characteristics:

Shade	Blue Shade PV.23
Weatherfastness <ul style="list-style-type: none"> Masstone Tint 	E E
Heat Stability (°C/min)	165/15
Resistance Properties <ul style="list-style-type: none"> Acid Resistance Alkali Resistance Soap Organic Solvents 	VG E VG VG-E

The information in this brochure is based on extensive testing and application experience and is believed to be a reliable indication of the results that may be expected. However, the data does not constitute a specification for the products, and is offered only as a guide to performance without guarantee or warranty of any kind. Because of the difficulties of modern colour reproduction, the shades may vary slightly from the final colour application. Since many variables have a strong influence on pigment performance, the users are encouraged to test each product in their own laboratory prior to use.



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